# KELLY'SCHOICE

IMPACTING LIVES



# Ethics in YOUR Private Practice

# **Kelly's Tips for an Ethical Practice**

## Role of Ethical Guidelines

- Protects you and your clients.
- Provides a standard of professional conduct.
- Ensures standards of integrity and respect.
- Affirms specifications for billing and coding.
- Regulates evidence for wellness recommendations.
- Creates guidance for maintaining credentials.

### **Code of Ethics**

All nutrition and dietetics professionals that accept CDR credentials abide by the Code of Ethics of the Academy of Nutrition and Dietetics (The Code). The code regulates the profession, providing protection to the client and the provider.

# **Four Principles of the Code of Ethics**

- 1. Non-maleficence: Competence and professional development in practice.
- 2. **Autonomy:** Integrity in personal and organizational behaviors and practices.
- 3. Beneficence: Professionalism.
- 4. Justice: Social responsibility for local, regional, national, global nutrition and well-being.

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#### VISION

A world where all people thrive through the transformative power of food and nutrition



#### MISSION

Accelerate improvements in global health and well-being through food and nutrition

### GOAL 1



Establish infrastructure and resources to achieve optimal and sustainable IDEA outcomes.

#### STRATEGIES:

- Evaluate the Academy's current IDEA resources.
- Implement methods to address bias and discrimination throughout the Academy and the profession.
- Ensure organizational units have structure for grassroots initiatives in IDEA.

### GOAL 3



Cultivate organizational and professional values of equity, respect, civility and anti-discrimination.

### STRATEGIES:

- Emphasize commitment to and promotion of IDEA.
- Foster a culture of respect, inclusion, equity and access at all levels of the Academy and the profession.
- 3. Increase knowledge and understanding of global communities.

### GOAL 2



Increase recruitment, retention and completion of nutrition and dietetics education and leadership at all levels for underrepresented groups.

#### STRATEGIES

- Identify, develop and evaluate strategies to reduce barriers to entry and completion of dietetics education and training.
- Advance pipeline development for nutrition and dietetics professionals.
- Create pipeline opportunities for Academy leadership development among underrepresented groups.

# GOAL 4



Advance food and nutrition research, policy and practice through a holistic IDEA lens.

### STRATEGIES:

- Leverage partnerships with external stakeholders and constituents to advance IDEA initiatives.
- Research, assess and prioritize policy solutions to increase the proportion of nutrition and dietetics professionals and achieve health equity.
- 3. Ensure that research protocols include anti-bias practices.

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