



PO Box 13152  
Oklahoma City, OK 73113  
[www.eatrightoklahoma](http://www.eatrightoklahoma)  
Tax ID: 73-6095509

To Whom it May Concern,

The Oklahoma Academy of Nutrition and Dietetics (OKAND) invites you to participate in our annual Spring Convention occurring April 10-11, 2025, at the Grand Casino Hotel & Resort in Shawnee, Oklahoma. Your company's products or services will be a vital part of our event. Our exhibitor fair will be held on Thursday, April 10<sup>th</sup> from 11:45 a.m. to 1:15 p.m.

Each year the Oklahoma Academy provides:

- An exciting program of speakers and topics that focus on nutrition and health
- Marketing opportunities and company recognition on our website and in our newsletter that is sent to more than 250 members and more than 1,000 Oklahoma dietitians
- An anticipated audience of more than 250 Registered Dietitians (RDs), Registered Dietetic Technicians (DTRs), future RDs, and other nutrition professionals from hospitals, long term care facilities, outpatient clinics, community nutrition offices, private practices, food service, wellness programs, and universities throughout Oklahoma

Your company can participate in our conference through sponsorship, exhibitor booths, or by donating items such as samples, coupons, product information, items for our silent auction and door prizes.

Our members are food and nutrition experts eager to learn about the latest innovations in health, and attendees will include key decision-makers and influencers from Oklahoma businesses and organizations. This is a unique opportunity to engage with professionals who will share valuable insights with their clients and communities. We look forward to your involvement and we are excited to showcase the caliber of Oklahoma dietitians.

Please see the following page for sponsorship, exhibitor fair and donation information.

Sincerely,  
Alyssa Williams, RDN/LD  
OKAND Spring Convention Vendor Chair

### **Sponsor Levels**

- Gold \$1,000
  - Special recognition of sponsorship at conference
  - Complementary booth at Exhibitor Fair
  - Complementary registration for two Academy members employed by your company
  - Posts on OKAND social media following conference
  
- Silver \$750
  - Special recognition of sponsorship at conference
  - Complementary booth at Exhibitor Fair
  - Complementary registration for one Academy member employed by your company
  
- Bronze \$300
  - Special recognition of sponsorship at conference
  - Complementary booth at Exhibitor Fair

### **Exhibitor Booth Options**

You will be provided with one 6-ft table skirted in black with 2 chairs.

- For-Profit: \$200
- Non-Profit: \$100
- Small Business: \$100
  - To qualify as a small business, yearly revenue must be less than \$30,000

### **Other Opportunities**

- Monetary donations
- Other donations:
  - Non-perishable food items, coupons, or product information for participants
  - Items or baskets for our annual silent auction (proceeds of which go toward student scholarships) and/or door prizes for attendees

Please visit the following link to complete our vendor agreement form and submit payment.

- <https://eatrightoklahoma.org/vendor-agreement/>

Please submit the completed agreement and payment by March 15, 2025. A \$50 fee will be applied to late submissions March 16<sup>th</sup> – 28<sup>th</sup>.